



# CAMILA VÊRAS

CV

são paulo / worldwide

28/03/1992

email  
phone

contact@camilaveras.com  
55 51 981084508

social  
ig  
yt  
site

instagram.com/camilaveras  
youtube.com/@camilavrs  
www.camilaveras.com

São Paulo, Brazil resident, Fashion Design graduate with extensive experience in print design, fashion production, and retail. Currently working in the Fashion, Illustration, Audiovisual, Design, and Content Creation markets.

about

## SKILLS

illustrator (design) ●●●●●●●●○○

lightroom (photoshop editing) ●●●●●●●●○○

photoshop (image editing) ●●●●●●○○○○

procreate (illustration and design) ●●●●●●●●●●

procreate dreams (2d animation) ●●●●●●●●○○

da vinci resolve (video editing) ●●●●●●●●○○

portuguese ●●●●●●●●●●

english ●●●●●●●●○○

spanish ●●●●○○○○○○

## QUALIFICATION

- Adidas Creative Process: Glocal Creation, *Rio Moda*
- Fashion Print Development, *ESPM*
- Branding with curation by Farm brand, *Perestroika*
- Fashion Photography and Styling, *Alex Ramires*
- Digital Marketing Fundamentals, *ESPM*
- Curator Profession, *EBAC*
- Art Business (incomplete), *EBAC*

## EDUCATION

bachelor's Degree in Fashion Design, *Uniritter*

bachelor's Degree in Product Design (incomplete), *Uniritter*

english course, Burlington School – *Londres/UK*

## BACKGROUND

- Style and Development, Tropico Surf Shop (brands: Zythum, Tehua, Madeirite)
- Style and Development, Spirito Santo brand
- Project Development, Urban Artes gallery
- Manager and Social Media, Void General Store (poa)
- Print, Illustration and Design Development, AVRSO clothing brand (own project/CEO)
- E-commerce Manager, Aragana brand
- Curator and Founder of FITA.SP space, São Paulo/BR (currently Fita.creative audiovisual producer)
- Freelance projects with brands such as: Stella Artois, Ponte Cultural, Johnnie Walker, Vans, etc.